



MURDER WORLD

A Dark-Comedy Horror/Slasher Feature Motion Picture

Murderworld has more franchise killers featured in a single movie than has ever been done before

"Kick-Ass", "The Boys" meet Jason with original IP franchise potential.

Contained locations, \$2M

Presented by Scott McCullough, an internationally awarded action director with over 200 honors including Cannes Lions, Grammy recognition, and Emmy shortlist credits—trusted by global brands such as Pepsi, Ford, Budweiser, Vogue, Coors, NASCAR and Prince.

MURDER WORLD

LOGLINE: In a world where masked serial killers are celebrated like celebrities, all it takes is one super-fan to go from bobble-head collector to a menace that rivals the sickest superstars in the game of popular murder.



SYNOPSIS

When the crazy, masked serial killers of the world out-number the police, a troubling society arises, where fans begin adoring these maniacs like popular celebrities, with their own bobble heads, t-shirts and trading cards. Enter Theo Banks, a fanatic of all-things "serial killer". He's a murder-geek collector completist, with a fascination aimed at the most colorful psychos currently active in the field.

It isn't until his mother is beheaded and his life falls apart that he decides to join the ranks of America's most notorious killers, with his eye on those very same psychos as his target. Quickly rising to his own celebrity status, he cements his name in that world when he's forced to face off with the maniac that dismembered his mother.

From fandom to a successful career as a psycho killer that rivals Jason, Michael or Freddy, he's about to learn what it really takes to be an absolute maniac.





WHO / WHAT

MURDERWORLD is a high-concept hybrid
that's a dark comedy/satire of slasher-style films.
Perhaps it's time for a new order of terror, with a little fun.
Every masked killer has a gimmick...

...this one's just here to ruin theirs.

Location	Anywhere, USA	Tax incentive friendly state
Genre/Budget	\$2M/20 days	Dark comedy/horror/slasher for 16-30 male and female audience centered around suspense.
Screenplay by:	Kenny Yakkel	The Show, Alien Rising, Dead Air, Obituary Boys
Director	Scott McCullough	207 directing awards, Three Days Gone, 382+ commercials, Prince, NASCAR
Producer	Lawreen Yakkel	Bandit, Willy's Wonderland, Accursed

MAIN CHARACTER DESCRIPTIONS

THEO BANKS is an easygoing young man devoted to his ailing mother and girlfriend, Pam. He tolerates his job at the post office, but his true passion is collecting everything related to serial killers—an obsession fueled by a world where masked murderers plague nearly every county. When his mother falls victim to his favorite local fiend, Theo snaps. Justice turns to obsession as he transforms into a killer himself, driven by the thrill of revenge. Donning his own mask, he embarks on a mission to purge the very monsters he once idolized, carving out his own brand of twisted salvation.

Theo's girlfriend **PAM** is pretty, into dark subjects like every youth in the nation, but is savvy enough to pack a gun in a world overrun by masked killers. To her, the infatuation with the local murderers in town is like a moth to a flame, fun to circle around it, but if you get too close, you're likely to get burned. In her case, getting burned means a torturous death, and that's exactly what her boyfriend Theo will come to fear the most.

JONAH is a co-worker of Theo's at their local post office. It doesn't take long before the two realize they share the same fascination with masked serial killers. It's an instant friendship that helps bring Theo's dream of becoming a maniac to fruition. Unfortunately, Jonah has his own hidden secrets in this crazy world of killers and it's a mystery that, in the end, may come to haunt Theo and Pam with dire consequences.





PAM

Agreed. A conniption fit doesn't look good on you. You need to get control of your anger, otherwise it's going to hurt you out in the field.

THEO

What did you say?

PAM

It's going to hurt you out in...

THEO

No. Before that.

PAM

A conniption fit doesn't look...

THEO

Stop.....That's it.

JONAH

That's what?

Theo slowly looks up at his friends with a wicked smile...

THEO

My serial name...CONNIPTION!

Location examples Incentives and Tax Credits

<https://www.castandcrew.com/services/financial-services/incentives-map/>

<https://www.ep.com/production-incentives/us/>

Georgia 30-40%

Illinois 30%

Kentucky 30-35%

Louisiana 40%



PRODUCER'S NOTE

Armed with a proven director whose discipline in commercial and efficient productions garnered over 207 awards with an acclaimed/produced horror screenwriter, and also an uncompromising producer of genre-specific films starring A-list talent - success will come from a modest budget adhering to efficient schedule that prioritizes talented actors with cinematic in-camera effects.

By filming in locations with tax incentives and rebates, we create massive upside in both production value and intellectual property potential. The result? A franchise-ready horror spectacle—think *Saw*, but with a wicked sense of humor inspired by highly successful franchises such as *Deadpool*, *The Boys* and *Kick Ass*.

Welcome to **Murderworld**—where masked killers aren't just terrifying, they're unforgettable. Meet the twisted lineup: **Toe Tag, Rooster Cock Burn, Lickity Split, Contraption, Short Bus, Punches Pilot, The Grand Wizard, John the Backfist, Napoleon Dolemite, Sir Cumference, Violent Beauregard, Bath-Robes-Pierre**, and of course, **The Butcher-Baker-Candlestick Maker**. Each one deadlier—and funnier—than the last.

Merchandising horror icons is a goldmine. Just look at ***Terrifier's* Art the Clown** - one of the top-selling horror collectibles. Now imagine the sheer scale of **Murderworld**, boasting more masked maniacs than any film in history.

Slashing the genre wide open is fun. Making a killing at the box office? Even better.



World Wide Gross

Terrifier: \$421,798

Terrifier II: \$15,770,779

Terrifier III: \$90,322,103

Total to date: \$106,514,680

*Merchandising profits
not included.*



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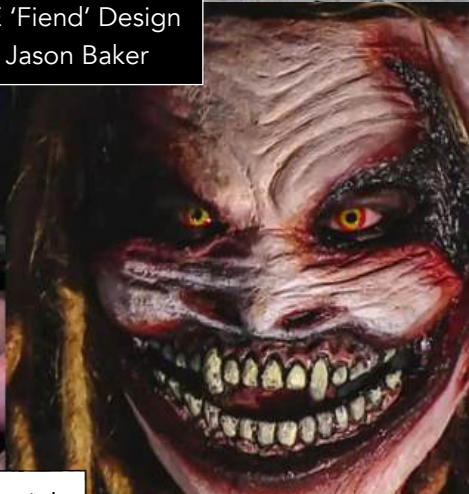
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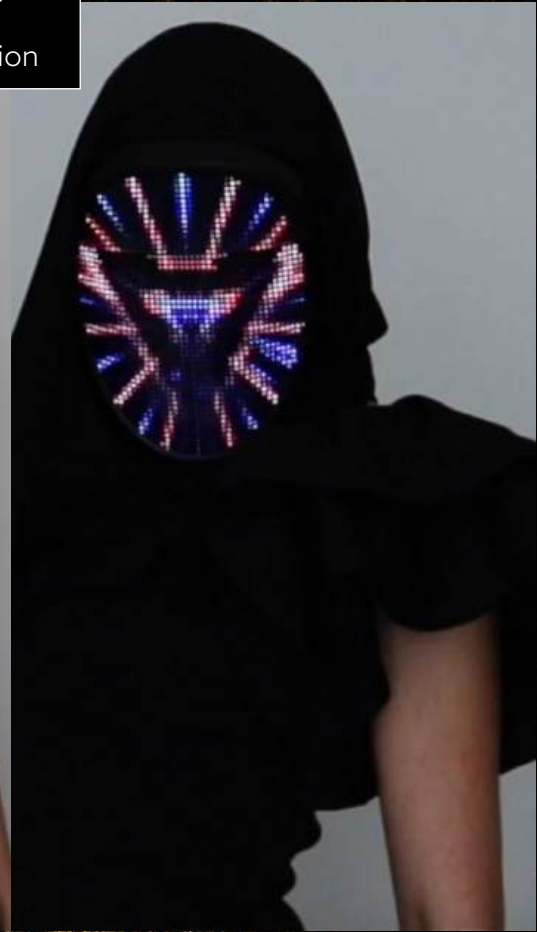
WWE 'Fiend' Design
by Jason Baker



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THEO'S "CONNIPTION" MASK CONCEPT
Display designs are unlimited including motion



JASON BAKER - SPECIAL EFFECTS, MASK DESIGN

Jason Baker is an acclaimed Special Makeup Effects artist, Director, Producer, Writer, and owner of Callosum Studios. With over 20 years of experience, he has contributed to film, television, commercials, live theatre, music videos, professional wrestling, and sports entertainment.

Born in Washington, Jason's passion for cinema began early. In 2010, he earned his first special effects supervisor role on Tunnel Vision. In 2012, he led special makeup effects and art direction for MTV's Buckwild, one of the network's highest-rated shows.

In 2014, Jason became one of only two directors hired by the Misfits, alongside George A. Romero, directing and producing multiple music videos. That year, he also created artwork for Lady Gaga's POP ART tour. In 2019, he directed and designed WWE's Firefly Funhouse for Bray Wyatt, amassing over 4 billion views, and collaborated with Corey Taylor of Slipknot to create his mask for We Are Not Your Kind.

In 2021, Blumhouse hired Jason's company to design the iconic Grabber mask for The Black Phone. He also provided special effects for Mayor of Kingstown (Paramount+), Severance (Apple TV), and Insidious: The Red Door, crafting the Lipstick Demon makeup. That year, he directed The Red Room, a short film based on the iconic comic.

In 2023, Callosum Studios completed Pig Hill, directed by Kevin Lewis, and designed masks for 213 Bones. Jason also supervised makeup effects for Terrifier 3 and Queens of the Dead (2024), while serving as WWE's first official special effects supervisor. He was featured in Bray Wyatt: Becoming Immortal on Peacock. His WWE 'Fiend' mask design is hugely popular on TV shows, video games and action figures.

From 2010 to 2020, Jason was the assistant and protégé of horror legend Tom Savini before launching Callosum Studios in 2020, bringing Savini on as chief creative consultant.

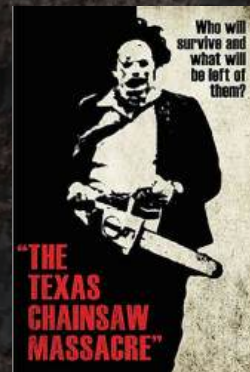




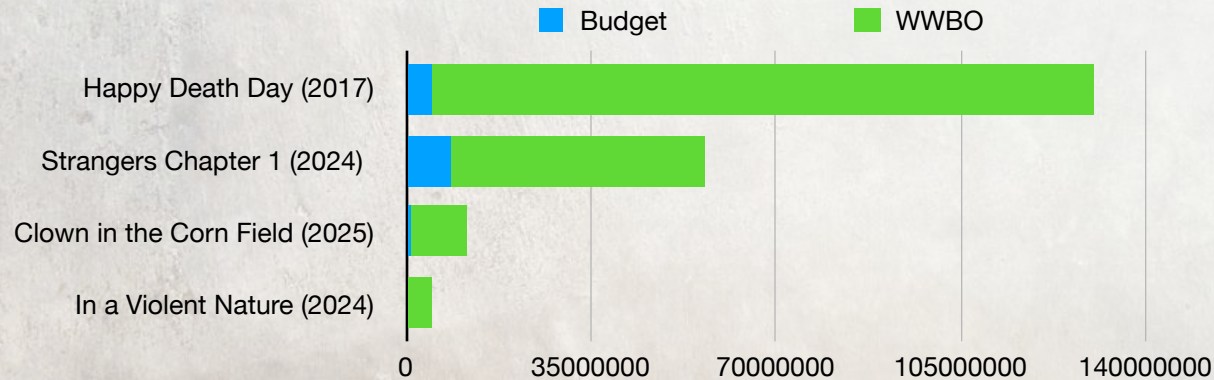
INSPIRATION



COMPARABLES



RECENT COMPARABLES - ROI



Happy Death Day (2017):

Budget: \$4.8MM Box office: \$125.5MM **ROI: 2541%**

Strangers Chapter 1 (2024):

Budget: \$8.5MM Box office: \$48.2MM **ROI: 467%**

Clown in the Corn Field (2025):

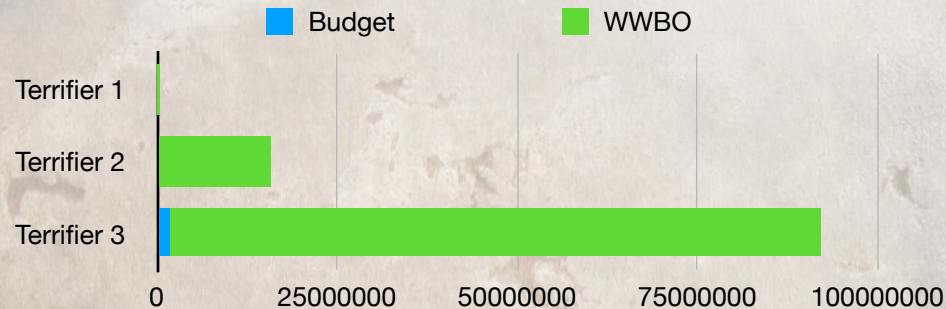
Budget: \$1MM Box office: \$10.7MM **ROI: 949+%**

In a Violent Nature (2024):

Budget: \$500K Box office: \$4.6MM **ROI: 820%**

** Estimated from public records*

CASE STUDY: TERRIFIER FRANCHISE



Terrifier (2016):

Budget: \$35,000 Box office: \$431,000 **ROI: 1,075%**

Terrifier 2 (2022):

Budget: \$250,000 Box office: \$15,800,000 **ROI: 6,220%**

Terrifier 3 (2024):

Budget: \$2,000,000 Box office: \$90,000,000 **ROI: 4,415%**

** Estimated from public records*

KENNY YAKKEL - SCREENWRITER

Kenny Yakkel has been working as a Hollywood screenwriter for a number of years. When he's not ghostwriting or serving as a script doctor, he's optioning or selling scripts to companies such as television producer Stephen J. Cannell, Mayhem Films, Cargo Ent. Curmudgeon Films, Smart Show Ent. and Great Guns Ltd. of London.

His first produced script "Dead Air" was directed by veteran actor Corbin Bernsen, starring horror icon Bill Moseley. After Dark Films produced his next, "The Task", a horror/thriller that saw a limited theatrical run for Producer Courtney Solomon as part of the "8 Films To Die For" package released by Lionsgate. Kenny's features "Starve", "51" (starring Bruce Boxleitner) and "Alien Rising" starring (Lance Henriksen and John Savage) have all appeared on the SYFY Channel.

Among more recent films, Kenny wrote "Dead Man Rising", a faith-based feature that has won multiple awards including best director (Tom Callaway) and best supporting actor (Daniel Roebuck) at The Aletheia Truth Awards as well as best screenplay, best ensemble cast and audience choice award at Big Cross Los Angeles. It is currently streaming on the faith channel Pure Flix.

His drama, "The Show" recently premiered at SXSW (starring Josh Duhamel, Famke Janssen, Sarah Wayne Callies and James Franco). It was directed by Giancarlo Esposito (Breaking Bad) and is currently playing on both HBO and HBO Max.



LAWREEN YAKKEL - PRODUCER, LP

With over 30 years' experience in the film industry, Lawreen Yakkell has worked all aspects of film, television, and live theater production. She has production managed, line produced, and produced dozens of features, including the cult-hit, "Willy's Wonderland" (starring Nicolas Cage and Emily Tosta "Mayans MC") the movie "Bandit" (starring Mel Gibson, Josh Duhamel and Elisha Cuthbert) and the recently released horror film "The Accursed" (starring Mena Suvari and Meg Foster).

She recently co-produced the western "A Place of Bones" (starring Heather Graham) and just finished shooting the horror feature, "Pig Hill" (starring Rainey Qualley), her 5th collaboration with director Kevin Lewis.

Lawreen served as production manager on "Otis" (starring Daniel Stern, Illeana Douglas, Kevin Pollack), "Rest Stop 2" (starring Steve Railsback), and line produced "Alien Raiders" (starring Carlos Bernard, Rockmond Dunbar), three very successful horror films for Warner Brothers. Following that, she produced the comedy "Wake" (starring Jo Koy and James Denton), line-produced the series, "Chemistry" for HBO/Cinemax, the Alabama-shot TV feature "White Water" for TV One, produced the Mississippi-shot SYFY Channel feature film "Starve" and traveled to Canada to produce the drama, "The Show" which premiered at SXSW, starring Josh Duhamel, Famke Janssen, Sarah Wayne Callies, James Franco and Giancarlo Esposito, who also directed it. Lawreen has also produced for the stage in Los Angeles, New York City and Telluride, CO for the Chrysler Theater Company, and continues to teach film production at The Pasadena Art Center College of Design.





SCOTT MCCULLOUGH DGA, VES DIRECTOR

Scott McCullough is a 215-time award-winning director known for his high-end commercials and cinematic storytelling. Named one of the "Top Ten Innovative Minds Disrupting The Entertainment Space" by LA Weekly, Scott has cemented his place as a creative force in the industry. His contributions to the 2025 Grammy-nominated historical album "Super Deluxe Edition Box Set - Diamonds and Pearls" include his work as director/cinematographer for the acclaimed concert film "Prince Live at Glam Slam." Released by Sony and Warner Bros. on Blu-ray, the film has been hailed as "Sensational" (NPG/Warner), "Superb" (Classic Pop), and "the real prize of the set" (The Current).

A frequent collaborator with Prince during the pinnacle of the artist's career, Scott elevated music videos and home releases to unprecedented levels of visual excellence. His work includes multiple RIAA-awarded titles such as "Gett Off," "Diamonds and Pearls," "3 Chains o' Gold," and "Sexy M.F.," collectively generating millions in sales.

Scott's ability to merge storytelling with commercial appeal is evident in his work with prestigious brands like NBC/Universal, NASCAR, Ford, Budweiser, Pepsi, Target, Kumho Tires, Coors Light, General Motors, Chevy, Amtrak, and E.A. Sports. Collectively, his campaigns have contributed to Fortune 500 companies with a combined value exceeding \$582 billion. Notably, this includes screen legend Paul Newman's selecting Scott to direct his final filmed appearance over Michael Bay.

Demonstrating his multifaceted expertise, Scott conceived, wrote, directed, and shot the groundbreaking 70mm NASCAR experience films "100%" and "No Bull" for Thunder Theater. These innovative productions showcased in the world's largest mobile theater and introduced cutting-edge effects that paved the way for today's immersive 4D experiences.

Scott's talent has extended seamlessly into motion pictures, where he explores profound themes with an artistic vision uniquely his own. The pilot "Three Days Gone: Based on the Life of Lucas Snow" achieved 19 festival wins and 28 nominations along with several other films and more awards. Currently, adapting transformative projects such as "Captain for Dark Mornings," based on Shad Meshad's critically acclaimed book about PTSD during the Vietnam War as story writer/director, and the effects-driven action/horror feature "Infernal" and many more. (LA Weekly Press)

2025 Florence Film Awards - Best Picture Award - 2025 Florence Film Awards, Best Short Documentary Winner - 2025 Paris Film Awards, Best Feature Documentary Winner - 2025 Florence Film Awards, Best Director Winner - 2025 New York Movie Awards, Best Director Winner - 2025 Grammy Awards/Contributor for Best Historical Album/Prince Diamonds and Pearls Super Deluxe Edition - 2025 Florence Film Awards - Best Director - 2025 New York Movie Awards Best Director - 2024 Best Film Awards Best Promo - 2024 Hollywood Best Indie Film Awards, American Short Film Honorable Mention - 2024 Silver Screen Film Festival, Best Pilot Episode - Nominee - 2023 Brazil International Independent Film Festival - Won - July Award - Best Director - Medium Length Film - 2023 Tokyo International Short Film Festival Nominated, Jury Prize- Best Music Video - 2023 Venice Indie Film Festival - Semi Finalist - Best International Short Film - 2023 London International Film Festival Best Director Honorable Mention - 2022 Latin America Film Awards HM Best Director - 2022 Swedish International Film Festival Winner Best Director - 2022 World Indie Film Awards Winner Best Editing - 2022 Palm Springs Shorts Winner Best Male Director - 2022 Austin International Art Festival Finalist Best Director - 2022 Brazil International Independent Film Festival Winner Best Director - 2021 Best Director Awards Nominated Best Director (London) - 2021 Athens International Art Film Festival Winner Best Director - 2021 Global Shorts Winner Music Video - 2021 Best Director New Wave Film Festival (Munich) Winner Best Film - 2021 Best Music Video Award Winner Best Director - 2020 Summit International Emerging Markets Innovator Award Winner - 2021 International Short Film Awards Best Director - 2020 Tokyo International Short Film Festival Nominated International Short Film - 24-time TELLY Award Winner 2001-2021 - 2021 Tokyo International Film Festival Selection - 2021 New York Tri State International Film Festival Selection - 2020 Winter Film Festival Nominated Best Short - Cannes Lions International Festival of Creativity - Finalist - 2020 Chicago Indie Film Awards Semi Finalist - 2019 New York International Film Festival Nominated Best Director - 2018 The Show Business Channel Nominated Best Gold World Medal - 2018 Prime Time EMMY Short List - 2020 American Advertising Federation Awards Winner Music Video and Promotion - 2018 Film Shortage Featured trailer - 2018 Amsterdam Film Festival - 2017 International Independent Film Festival Diamond Award - 2017 Dances With Films Nominated, 2020 Global Shorts: Finalist - 2020 Dumbo Film Festival: Semi Finalist - 2017 ADDY Silver, 2017 TELLY Silver, 2017 International Independent Film Festival Diamond Award - 2016 First Glance Film Festival (winner/best trailer), Philadelphia - 2016 Best Shorts Festival Nominated - 2016 Accolade International Film Festival (winner) - 2016 Short Stop International Film Festival - 2016 London Short Stop Film Festival - 2016 Hollywood Real Independent Film Festival (best trailer) - 2016 Hollywood Film Festival (winner) - 2016 Access Code Film Festival finalist - 2015 EuroFest Selection - 2015 Fade In - Awards (finalist) - 6 ADDY's Awards - Healthcare Awards of America Best of Show & Gold - The New York Festivals: Gold World Medal - 8 RIAA Gold videos for Prince - Bronze World Medal - 22 time TELLY Advertising Awards - Golden Cine Award - EFFIE Award - 2 time Summit Gold Award Winner - 2000 Vision Award - Sonoma Valley Film Festival finalist- Orinda Film Festival - Indie Producer Film Festival finalist - International Cinema and Technology World Tour - Festival International De Biarritz 2003 Jury Award - La Réalisation Integral Best Director - Circe de Ciueto (Italy) Best Short - 3-time AURORA winner - The New York Festivals Platinum/Best of Show & 2 time Silver Medals & Bronze Medal - 3-time CINDI gold awards - Intercom Awards: Silver Plaque - National ITVA: Bronze/Gold/Silver - US Int'l Film Festival: 2 Creative Excellence awards - ADWEEK Top Spots: 1998/1994 - AXIEM: Best of Show - ITVA 3-time winner - 16-time Minnesota Music Video Awards - 3-time Director of the Year - and

“

DIRECTOR SELECTED ENDORSEMENTS

"Scott McCullough has shown that he's an exceptional filmmaker. He can make a film that drags the audience into a new world, a bleak world filled with tired, beaten-down characters who are stuck in a meaningless circle, and he narrates a thrilling story that keeps you on your feet....McCullough is a filmmaker with a future to look forward to, as he has shown what he can do in this limited format and hints that he will be even more successful with his upcoming feature films."

FullShot Cine Mag review

"Suspenseful, thrilling and equally intriguing, Three Days Gone is not your usual run-of-the-mill film. It combines a spectacular plot with the directing expertise of Scott McCullough to deliver a powerfully evocative director's cut that keeps you on the edge of your seat...McCullough expertly delivers the plot-line in morsels and crumbs, strategically leaving the viewer to piece together the complex web of murder, violence and betrayal in the film."

Indie Film Critics review

"As a colleague with whom I've had one of the best, most professional and creative collaborations of my filmmaking career, Scott McCullough, always devoted and prepared, made himself invaluable in every aspect of the production and postproduction periods. His command of both the big picture and the smallest detail gave him the ability to bring out the very best at any given moment. He is brilliant. He's passionate. He's personable. He gets things done right."

Howard E. Smith ACE, Editor - Glengarry Glen Ross, Strange Days, The Abyss

"I see in Scott McCullough what top directors implement and practice. He has commitment to professionalism and respects our business and his colleagues with true collaborative flair...I am excited and confident in working with Scott and have all the faith he will deliver on any project he chooses to take on."

Ralph Winter, Producer - X2: X-Men United, Altered Carbon, Planet of the Apes

"If Scott's in the room...he's working for me."

Prince , Music Icon (Academy Award, Grammy, Peoples Choice and Rock and Roll Hall of Fame Honoree

”

PART II: of a three part series.
"MURDER-NATION"

With Conniption on the rise as he moves from small-town, local-murdering hero to gaining national attention, Theo is not only faced with more highly skilled killers, but with a business decision on how to promote himself.

Having the ability to move about the country in order to eliminate the nation's finest maniacs will require a somewhat larger financial package in order to reach the heights of popularity he believes he's destined for.

By employing young collector Ricky aka "Tombstone65" (from episode 1) to manage his online profile and merchandise marketing, he's able to broaden, not only his name and profile with products like bobble-heads and t-shirts, but actually receive endorsements from a notable sneaker company, popular energy drink as well as having his name splashed across the side of an NHRA Funny car.

With the help of his young accountant, Mandy aka "Infinity.1" who not only runs the financials, but also schedules his targets, gives Conniption the boost that will propel him to the top of the national stage. When his career reaches mega-celebrity status, it unfortunately grabs the attention of America's leading psychopaths, who in time, will form The Union of Death League in order to take this quickly rising star down a notch and potentially out of the game for good.

What happens next will be debated for centuries to come, as his rise to the top, leaves him nowhere else to go but up and onto the international stage in part III of his story.





PART III: "MURDER-PLANET"

Having taken the lives of countless masked serial killers over the past few years, Theo is left wondering what's next.

As a series of murders are tied to internationally notable celebrity deaths, masked serial killers have found themselves now creeping onto the world stage as disturbing assassins that are no longer satisfied with simple, local marks, but world-famous actors, music stars, sports heroes and political icons.

As nations worry their luminaries, who are often the face of their culture, are picked off, it'll be Conniption who answers the call to bring it all under control. Unfortunately, he'll be forced to face off against the most notorious and prolific mental case on the planet known only by the name Pazuzu's Petals.

Hopping from one country to the next in the wildest game of cat and mouse, dozens will die as the two maniacs wreak havoc on the world all under the watchful eyes of an ever adoring public.



MURDER WORLD

CONTACT:
SCOTT MCCULLOUGH
director.scott@gmail.com
310-437-3518