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## Top 10 Innovative Minds Disrupting The Entertainment Space

Written in partnership with Zachary Bernard June 2023



### SCOTT McCULLOUGH

Multi-award winner [Scott McCullough](#), an extraordinary director and filmmaker hailing from Minnesota, has etched his name into the history of cinema. Known for his unmatched talent and unwavering dedication, [Scott](#) has achieved considerable success, amassing an impressive collection of over 190 film and advertising awards. Notably, his creative genius found its height through his collaboration with music icon Prince during the pinnacle of the artist's career. His extensive directorial skills elevated Prince's videos to new heights of visual excellence, including "Gett Off," "Diamonds and Pearls," "3 Chains o' Gold," and "Sexy M.F.."

Building on his past achievements, Scott has ventured into the realm of directing major motion pictures, delving into compelling narratives that address issues like racial inequality in the upcoming film "No Right Way", shedding light on previously untold discoveries regarding PTSD during the Vietnam War era in "Captain for Dark Mornings" based on the critically acclaimed book by Shad Meshad and an effects-driven action/horror feature "26 Floors." This shift in focus allows him to explore profound themes and tackle societal issues with his characteristic passion and artistic vision. Upcoming is a confidential, high-profile motion picture directed and shot by Scott will be released by Sony and Universal Pictures.

Scott's expertise extends beyond music videos, directing commercials for prestigious brands such as NASCAR, Ford, Budweiser, Pepsi, Target, General Motors, and E.A. Sports. One of the defining moments of Scott's illustrious career came when screen legend Paul Newman requested Scott to direct his final filmed appearance, a poignant tribute to the Champ Car racing team. Additionally, demonstrating his multifaceted abilities, he was responsible for creating, writing, directing, and cinematography of Thunder Theater's groundbreaking 70mm NASCAR experience films, "100%" and "No Bull." These pioneering productions, showcased in the world's largest mobile theatre, introduced cutting-edge effects that laid the foundation for the immersive 4-D experiences of the present.

Scott looks forward to not only continuing directing motion pictures but also TV shows and series projects blending drama, action, and comedy that transcend commercial expectations and offers audiences a compelling and lasting experience.